

Our Family's Walk For LuWiSoMo



Let Your Footprints Make A Difference!

COVID-19 may have stopped summer camps and Family Weekend at LuWiSoMo this summer, but we're not letting that dampen our spirit! While we can't gather at LuWiSoMo to celebrate and support God's ministry through LuWiSoMo as we normally do, we can do it from home.

So here's our challenge to you and your family...

Have fun as a family - immediate or extended family – doing **Your Family's "Walk For LuWiSoMo"** from wherever you are!

We're also asking you to share what you do so we can share it with the whole "LuWiSoMo Family" as we all celebrate together virtually. So, as you share your love and support for what God has done and is doing at LuWiSoMo, you also inspire and challenge others. While not as good as being together in person, it's still a fun and healthy way for us all to connect in these COVID times.

And as you might imagine, like many ministries, financial support is especially needed at this time to help cover expenses that don't go away during these COVID times. We continue to invest in LuWiSoMo (the ministry team and this beautiful place) so it's ready for you when it's safe to return, and remains ready to serve generations to come.

Check out the FAQs with all the details and start planning how **your family can share your blessings by joining the Walk For LuWiSoMo and let your footprints make a difference!**



Our Family's Walk For LuWiSoMo

FAQs - How it Works

Who walks?

Your family. That can be your immediate family, make it an extending family project with grandparents, cousins, etc. A "family" can even be a group of friends or church group!

How far and where do we walk?

As little or far, and wherever you want – your neighborhood, park, or even a couple locations if grandparents or cousins are included and live in different towns, or need to social distance.

When do we walk?

Anytime between now and August 8th (what would have been Family Weekend at LuWiSoMo).

We're a running family, can we run instead of walk?

Sure. Whatever you want to do. The idea is to have fun together as a family!

How will this raise money for ministry at LuWiSoMo?

Let your family, friends, neighbors and congregation all know what your family is doing and ask them "join your walk" with prayer and a financial gift for LuWiSoMo. It's also a great opportunity to share LuWiSoMo - Why you love LuWiSoMo, the impact it's had or is having for you and your family, and how support is especially needed in these COVID times. Get everyone in your family involved. Make it fun! Personal conversation is the best way not only to raise financial support, but for each of us to "share our LuWiSoMo story" and faith with others!

Can we be creative?

Yes, please! We hope you are! Make your own t-shirts, crazy hats, costumes, signs, whatever you want to do to be creative and show your LuWiSoMo Spirit! It's your story to share. Have fun and work together as a family. Show you family's personality and stand out in a good way!

The goal is to:

- Do something fun and healthy together as a family
- Join the virtual "Family Celebration" this summer, adding your family's support for ministry at LuWiSoMo with that of other families
- Introduce people you know to LuWiSoMo, by sharing your LuWiSoMo story and why LuWiSoMo is important to you and your family
- Let your footprints make a difference!

How and when do we let LuWiSoMo know our family plans to participate?

Please let us know as soon as you decide to participate so we can add you to the "Walk For LuWiSoMo" list and start praying for you. The easiest way is to email: camp@luwisomo.org

The flyer indicates we should share what we did so you can share it with others. How do we do that and what should we share?

Yes, we want to include all families that participate on our "Walk For LuWiSoMo" web page and include what you did, who participated, when and where you walked, pictures, video and any notes about any special things you did, the fun you had, or reactions you received. Send this after you walk. It will be fun for all of us to see what we each did and serve to inspire others! Email to: camp@luwisomo.org

How and when do our supporters make their gift?

You collect the gifts. Checks are best and should be made out to "Camp LuWiSoMo" (required if a tax receipt is needed - see separate FAQ on this). For cash, it's best to write a check of your own to cover any cash received so you're not sending cash in the mail. Gifts can be collected before or after you walk, or both – however you like and is easiest for you and your supporters.

Do gifts need to be set so much per distance walked?

No. As a family fun walk, gifts are typically a flat amount supporting that you did a walk.

Do we contribute to our own walk?

Yes. Most families do, but it is not required. We know these are unusual times for lots of us. Participating, having fun as a family and sharing about LuWiSoMo are the most important part.

What about a gift match challenge?

Yes, some families have had fun and success promoting a gift match to encourage more gifts.

Is LuWiSoMo a Tax Exempt Organization and can I get a charitable deductible receipt?

Yes and yes. If you or any of your supporters would like a letter acknowledging their gift for tax purposes (for gifts of \$50 or more), please let us know. Payment for that gift needs to be via a check made out to Camp LuWiSoMo from the person(s) requesting the receipt.

How and when do we turn in the checks when we are done?

Once you've finished collecting all the gift checks from your walk, send them to: Camp LuWiSoMo, W5421 Aspen Road, Wild Rose, WI 54984. We want to receive and complete this year's walk event by Friday August 21st. If you have a lot of checks and want to send them to us in batches, that is great. Just let know you are not done yet and more are coming.