

Camp LuWiSoMo

“Open for Ministry”

Camp LuWiSoMo “2011 and Beyond”

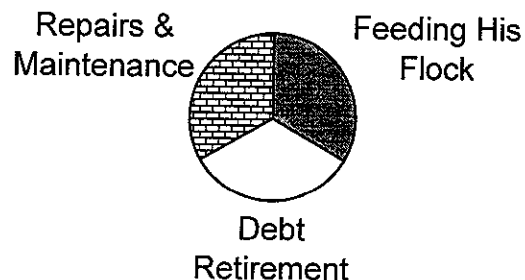
- Elimination of existing debt from capital improvements
- Hiring a permanent camp director, fall 2011
- Restart youth camp programming, summer 2012
- Feeding His Flock dining hall, completion 2012
- Transition to a 501(c)3 that is a Recognized Service Organization (RSO) with the LCMS

YOUR CAMP NEEDS YOUR HELP!

“Open for Ministry” campaign breakdown

Campaign expectations

10,000 letters mailed
x \$100 donation (minimum)
\$1,000,000



Many of you are aware that our beloved Camp LuWiSoMo has seen some hard times financially in recent years. We are happy to report that summer camp programming and facilities will continue on a limited basis for 2011. LuWiSoMo started as a dream of the South Wisconsin District Lutheran Laymen's League (LLL). They felt that organized camping was an important component of Christian life, yet it was one of the most neglected areas in the church's program of Christian Education. In November of 1961, LLL took possession of the property we know today as Camp LuWiSoMo. (Additional Camp LuWiSoMo history is available on the website www.luwisomo.org/history.htm)

The development team for LuWiSoMo is undertaking a fundraising campaign to bring our beloved camp back to a year-round ministry starting with summer 2012. In order for us to begin the planning process, we need your help. The focus of this campaign will be to pay off loans from capital improvements, provide funds for much needed repairs & maintenance, and supplement the Feeding His Flock (dining hall) campaign. You are receiving this letter as a member of a South Wisconsin District congregation or someone that is a friend of LuWiSoMo. We are hoping that with your support, and the support of the more than 200 churches in the SWD, we will be able to raise more than \$1,000,000. If everyone that receives this letter can give \$100 we will achieve our goal, immediately. If the Lord has blessed you and you have the desire and ability to exceed the suggested amount, it would be greatly appreciated. When we have eliminated the debt we will be able to refocus on raising funds specifically for the future ministry of the camp.

We ask you to prayerfully consider making an investment in the ministry of our young people. Your donation will enable us to nurture the Christian values that are so important for our children, and it will allow them to appreciate God's creation as they grow spiritually, physically, and emotionally through their Camp LuWiSoMo experience. If you cannot give one of the suggested amounts, we ask you to please consider giving any amount that you are able to at the current time. (Utilize the 'other' section on the form.) Also, please visit www.luwisomo.org for information on upcoming events, activities, and fundraisers.

In Christ,

Camp LuWiSoMo Development Team

PS-In an effort to keep expenses down for this campaign we ask that you detach the bottom of this letter with your charitable contribution. Please address your envelope to:

"Open for Ministry"
% Camp LuWiSoMo
W5421 Aspen Road
Wild Rose, WI 54984

Thank you in advance for your gift for the future ministry of Camp LuWiSoMo.

If you have any additional questions please send them to luwisomo@yahoo.com.

*****Cut Here*****

"Open for Ministry" gift form

Name(s) _____
Address _____
City _____ State _____ Zip Code _____ - _____
Preferred phone number _____ Best time to call Morning Afternoon Evening
E-mail address _____

You can count on me/us to support the future of LuWiSoMo

- \$10,000 \$ 5,000 \$1,000 \$500
- \$ 250 \$100 \$ 50 Other \$ _____

PAYMENT:

- My check I enclosed, payable to **Camp LuWiSoMo-Open for Ministry**
- Please charge my Visa/MC # _____
Exp. ___/___ 3-digit verification # _____
Name on card _____
Signature _____ Date _____
- My company will match my gift.
Company Name _____
Contact Person _____
Phone Number _____

- Please recognize me/us as _____
- We wish to remain anonymous